



CAVEMAN G A M I N G

FOR THE TRIBE.

MEDIA KIT

2026

HIGH-QUALITY GAMING CONTENT.
DEEP GUIDES. REAL STRATEGIES.
BUILT FOR PLAYERS WHO WANT MORE.



WEBSITE
cavemangaming.co.uk



YOUTUBE
[@CavemanGamingTV](https://www.youtube.com/@CavemanGamingTV)



DISCORD
discord.gg/zWAqxJN9FG



EMAIL
Cavan@cavemangaming.co.uk

ABOUT CAVEMAN GAMING



BUILT FOR PLAYERS WHO WANT MORE.

Caveman Gaming is built for players who want more than surface-level gameplay.

We focus on mastering complex systems, uncovering hidden mechanics, and pushing games to their limits.



WHAT MAKES US DIFFERENT

Unlike casual gaming content, Caveman Gaming is designed for high-intent players—those who want to optimize, improve, and dominate.

Every video is built around:

- ◆ Deep mechanical understanding
- ◆ Real strategy and execution
- ◆ High-efficiency progression



CONTENT THAT DELIVERS

Content is centered around action RPGs and system-heavy games, including:

- ◆ In-depth guides & breakdowns
- ◆ Advanced builds & strategies
- ◆ Long-form gameplay & analysis
- ◆ Livestreams with real-time engagement

“ NO FLUFF. JUST MASTERY.
FOR THE TRIBE. ”



BY THE NUMBERS



CAVEMAN
GAMING

FOR THE TRIBE.

Consistent growth. Highly engaged audience.
Built for players who want more.

KEY CHANNEL METRICS (LAST 28 DAYS)

<p>SUBSCRIBERS</p> <h1>7.4K</h1> <p>Total</p>	<p>MONTHLY VIEWS</p> <h1>232K</h1> <p>Last 28 days</p>	<p>UNIQUE VIEWERS</p> <h1>130K</h1> <p>Last 28 days</p>	<p>WATCH TIME (HOURS)</p> <h1>20.9K</h1> <p>Last 28 days</p>	<p>IMPRESSIONS</p> <h1>1.2M+</h1> <p>Last 28 days</p>
---	--	---	--	---

ENGAGEMENT OVERVIEW (LAST 28 DAYS)

AVERAGE VIEW DURATION Viewers stay engaged with in-depth, value-packed content.

5:59 Minutes

AVERAGE % VIEWED Strong average percentage viewed across long-form content.

23.7%

RETURNING VIEWERS A growing community of loyal, repeat viewers.

16.8%

AUDIENCE BREAKDOWN

TOP COUNTRIES

	United States	36.8%
	United Kingdom	17.7%
	Canada	7.6%
	Australia	4.8%
	Other	33.1%

AGE RANGE



GENDER



25 - 44 YEARS OLD
Our core audience of high-intent male gamers. Passionate. Engaged. Invested.

TOP PERFORMING VIDEOS (ALL TIME)

#1 **ULTIMATE FORGERY GUIDE**

x22 x99 x9 x220 x10 27:55

Dragon's Dogma 2 Ultimate Forgery Guide

368K VIEWS | 41.1K WATCH HOURS | +1.6K SUBSCRIBERS

#2 **UNLIMITED 999999+ PIECES OF EIGHT**

24:37

Skull and bones unlimited money farm

104K VIEWS | 10.2K WATCH HOURS | +811 SUBSCRIBERS

#3 **COMPLETE FREEDOM**

18:41

Greymane Camp Ultimate Guide: Where to Find Everything

67.5K VIEWS | 5.9K WATCH HOURS | +934 SUBSCRIBERS

CAMPAIGN HIGHLIGHT

CRIMSON DESERT CAMPAIGN

- ✓ 300K+ views across campaign content
- ✓ 20+ livestreams delivered
- ✓ 100+ hours streamed
- ✓ 200+ peak concurrent viewers

LIVESTREAM IMPACT

20+ LIVESTREAMS	100+ HOURS STREAMED	200+ PEAK CONCURRENT VIEWERS	HIGH LIVE CHAT ENGAGEMENT
------------------------	----------------------------	-------------------------------------	----------------------------------

AUDIENCE PROFILE & BUYING POWER



Caveman Gaming reaches a **high-performance gaming audience** focused on optimization, efficiency, and mastery.

This audience actively invests in:

- Hardware upgrades & performance improvements
- Competitive advantage through better setups
- Long-session gaming environments

“OUR AUDIENCE **PLAYS HARD.** **WATCHES SMART.** **UPGRADES OFTEN.**”

AUDIENCE INTEREST PROFILE

INTEREST LEVEL

	Hardcore Gamers	Very High
	Action & RPG Players	Very High
	Strategy & System-Based Games	Very High
	New & Upcoming Game Enthusiasts	Very High
	Console Gamers	Very High

HARDWARE & PERFORMANCE ALIGNMENT



Audience prioritizes smooth performance and optimized gameplay



Strong overlap with PC, console, and hybrid gaming environments



High engagement with content focused on efficiency and system mastery

PURCHASING POWER



TOP 10% HOUSEHOLD INCOME

- 24% of our audience falls within the top 10% household income
- Balanced distribution across mid-to-high income tiers
- Core demographic: financially independent gamers (25-44)

AUDIENCE LIFESTYLE



93%

NON-PARENTS



Higher disposable income and fewer family-related constraints

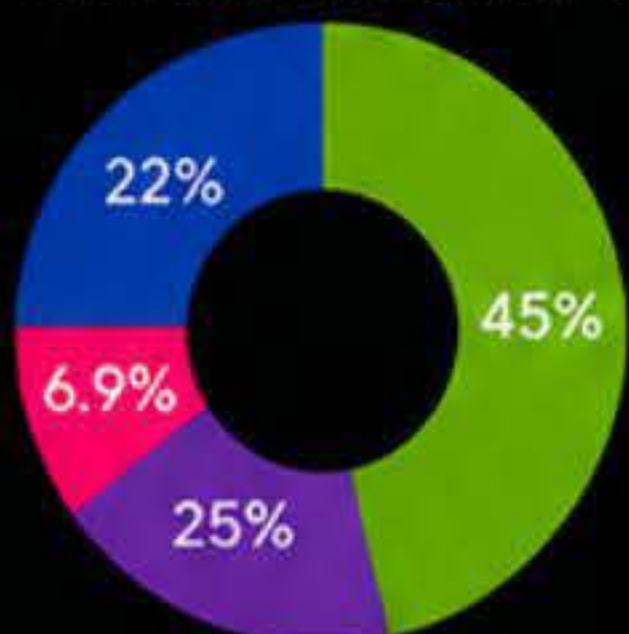


High time investment in gaming and digital environments



Strong engagement with streaming, gaming ecosystems, and online services

PLATFORM DISTRIBUTION



	Mobile	45%
	TV / Console	25%
	Desktop	22%
	Tablet	6.9%

Multi-platform audience engaging across full gaming environments. Content format (15-30 minute guides and deep dives) supports second-screen usage, with many viewers actively watching while playing — reinforcing real-time decision making and engagement.

AUDIENCE OVERLAP & ECOSYSTEM

Viewers also engage with mid-to-large gaming creators in the RPG, strategy, and open-world space.



RageGamingVideos

1.4M subscribers



Open World Games

656K subscribers



P4wnyhof

354K subscribers



Elder Scrolls Online

1.3M subscribers



ELDEN RING FEXTRALIFE

2.4M subscribers



Caveman Gaming sits within a **highly relevant ecosystem** of engaged, performance-focused players.

PARTNER WITH PURPOSE



“OUR AUDIENCE PLAYS HARD. WATCHES SMART. UPGRADES OFTEN.”

High-impact integrations built for performance-driven gaming audiences

PARTNERSHIP FORMATS

01



DEDICATED VIDEO

Full video built around your product or service.

- ✓ Deep integration into gameplay or guides
- ✓ High-intent audience targeting
- ✓ Evergreen content with long-term visibility

02



INTEGRATED FEATURE

Seamless integration within existing content.

- ✓ Natural placement within guides & gameplay
- ✓ High engagement & trust-driven promotion
- ✓ Ideal for tools, gear, and services

03



LIVESTREAM ACTIVATION

Real-time exposure during live sessions.

- ✓ Product integration during gameplay
- ✓ Direct audience interaction
- ✓ High authenticity & engagement

04



CAMPAIGN SERIES

Multi-video rollout for maximum impact.

- ✓ Structured content across multiple uploads
- ✓ Reinforced messaging & visibility
- ✓ Ideal for launches & major promotions

WHY PARTNER WITH CAVEMAN GAMING?



230K+ MONTHLY VIEWS

Consistent growth and highly engaged viewers across all content.



LONG-FORM CONTENT, DEEP TRUST

15-30+ minute videos drive strong watch time, loyalty, and community trust.



PERFORMANCE-FOCUSED AUDIENCE

Viewers actively seek optimization, upgrades, and performance gains.



PROVEN SUCCESS

Successful campaigns with gaming, tech, and service brands.

FLEXIBLE COLLABORATION



PRODUCT PLACEMENTS



AFFILIATE PARTNERSHIPS



LONG-TERM COLLABORATIONS



LAUNCH CAMPAIGNS

TAILORED. FLEXIBLE. IMPACTFUL.

Each partnership is tailored to align with your brand goals and our audience's interests.



CAVEMAN
G A M I N G
FOR THE TRIBE.

LET'S BUILD
SOMETHING GREAT.

Interested in working together?

Let's create content that **connects**, **performs**, and **delivers results**.



SCHEDULE A 30 MINUTE CALL


Let's chat about how we can
work together.




BOOK A TIME THAT WORKS FOR YOU

calendly.com/cavan-cavemangaming/30min →

LET'S CONNECT

 Cavan@cavemangaming.co.uk

 cavemangaming.co.uk

 [@CavemanGamingTV](https://www.youtube.com/@CavemanGamingTV)